



Diamond Level Sponsorship Package

Diamond Day Sponsorship Bracket: \$5,501 - \$10,000

Diamond Day Sponsorships Benefits:

- Ad in fair book (if secured by May 1)
- Logo and link to the sponsor's website on the fair website
- Passes to front gate and sponsored event
- Sponsor will be verbally thanked during event
- Sponsor supplied banners, signs, or the like to be displayed on fencing leading into the event and on fences trackside facing the grandstand seating
- Invitation to and recognition at the annual fair picnic
- Right of first refusal to sponsor the event in successive years
- Sponsorship package is customizable based on the type of event and/or the needs of the sponsor
- Sponsor prepared advertising scripts of thirty (30) seconds or less to be read over the public address system during the course of the sponsored day. Sponsor name will be mentioned at least fifteen (15) times during the chosen day
- Promotions, drawings, register to win contests at the sponsors place of business, social media, and elsewhere as determined by the Fair marketing representative
- Week long booth space with twenty-five (25) foot frontage at a location in the commercial exhibit area
- Sponsor display area for literature and display material beside the fair office gazebo during the sponsored concerts or events
- **Digital Marketing:**
 - 8 posts thanking Diamond sponsors (1 per quarter, 2 during fair week, 1 after the fair, 1 promotional post about an event from the sponsor)
- **Tickets:**
 - 10 Free entry to the Fairgrounds (no events)
 - Complimentary tickets to events (quantity to be negotiated between the sponsor and Fair)