



Gold Level Sponsorship Package

Gold Day Sponsorship Bracket: \$3,501 - \$5,500

Gold Day Sponsorships Benefits:

- Ad in fair book (if secured by May 1)
- Logo and link to the sponsor's website on the fair website
- Passes to front gate and sponsored event
- Sponsor will be verbally thanked during event
- Sponsor supplied banners, signs, or the like to be displayed on fencing leading into the event and on fences trackside facing the grandstand seating
- Invitation to and recognition at the annual fair picnic
- Right of first refusal to sponsor the event in successive years
- Sponsorship package is customizable based on the type of event and/or the needs of the sponsor
- Sponsor prepared advertising scripts of fifteen (15) seconds or less to be read by the event announcer during the event. Sponsor name will be mentioned at least ten (10) times during the day chosen
- Sponsors will be assigned the under-roof space in front of or beside the office to hand out literature and promotional items. Tables will be provided.
- **Digital Marketing:**
 - 6 individual posts thanking Gold sponsors, (1 per quarter, 1 during fair week, 1 after the fair)
- **Tickets:**
 - 8 Free entry to the Fairgrounds (no events)
 - Complimentary tickets to events (quantity to be negotiated between the sponsor and Fair)