



Gold Level Sponsorship Package

Gold Event/Building Sponsorship Bracket: \$1,500 - \$2,999

Gold Event/Building Sponsorships Benefits:

- Logo and link to the sponsor's website on the fair website
- Passes to front gate and sponsored event
- Sponsor supplied banners, signs, or the like to be displayed on fencing leading into the event and on fences trackside facing the grandstand seating
- Invitation to and recognition at the annual fair picnic
- Sponsors will provide prominent signage to be displayed on a to be determined spot(s) on the sponsored building or at the event
- If applicable, the event sponsor may parade up to ten (10) vehicles in front of the grandstand during the allotted time period prior to the event start with full use of the public address system and the sponsor's announcer
- In the event that the sponsor is not an auto dealer, the sponsor may parade the equivalent amount of a Fair-approved vehicle (i.e. John Deere is a sponsor and wants to parade tractors rather than the cars)
- Right of first refusal to sponsor the event in successive years
- Sponsorship package is customizable based on the type of event and/or the needs of the sponsor
- **Digital Marketing:**
 - 3 individual posts thanking Gold sponsors, (1 leading up to the fair, 1 during fair week, 1 after the fair)
- **Tickets:**
 - 6 Free weekly gate passes
 - Complimentary tickets to events (quantity to be negotiated between the sponsor and Fair)