



## Platinum Level Sponsorship Package

Platinum Event/Building Sponsorship Bracket: \$5,500+

### **Platinum Event/Building Sponsorship Benefits:**

- Passes to front gate
- Sponsor supplied banners, signs, or the like to be displayed on fencing leading into the event and on fences trackside facing the grandstand seating for the full fair week
- Exclusive ownership of sponsor named event or building. All advertising to include Crawford County Fair sponsored named concert series and sponsor named stage where applicable and permitted
- During all concert or event introductions, the emcee or a sponsor representative must mention the Sponsor named concert or event, the sponsor named stage and the sponsors name(s)
- Sponsor provided promotional announcements to be made over the fair public address system each night of the concerts or events
- Invitation to and recognition at the annual fair picnic
- Right of first refusal to sponsor the event in successive years
- Sponsorship package is customizable based on the type of event and/or the needs of the sponsor
- **Digital Marketing:**
  - 8 promotional posts (1 per quarter, 1 post day of sponsorship, 1 post after fair week, 2 promotional posts about an event from the sponsor throughout the year)
- **Tickets:**
  - 10 Free weekly gate passes
  - Complimentary tickets to events (quantity to be negotiated between the sponsor and Fair)
  - Eight complimentary tickets and Meet and Greet passes to each concert or event performing at the grandstand each year the contract is in place