



Ruby Level Sponsorship Package

Ruby Day Sponsorship Bracket: \$2,501 - \$3,500

Ruby Day Sponsorships Benefits:

- Ad in fair book (if secured by April 15)
- Logo and link to the sponsor's website on the fair website
- Passes to front gate and sponsored event
- Sponsor will be verbally thanked during event
- Sponsor supplied banners, signs, or the like to be displayed on fencing leading into the event and on fences trackside facing the grandstand seating
- Invitation to and recognition at the annual fair picnic
- Right of first refusal to sponsor the event in successive years
- Sponsorship package is customizable based on the type of event and/or the needs of the sponsor
- Introduction and welcome over Fair PA system
- **Digital Marketing:**
 - 4 individual posts thanking Ruby sponsors over the course of a year (1 per quarter)
- **Tickets:**
 - 4 weekly gate passes
 - Complimentary tickets to events (quantity to be negotiated between the sponsor and Fair)